

# MARTHA OBERMILLER

Communications, public relations and production specialist seeking opportunities in the Dallas-Fort Worth area.

## EXPERIENCE

### **Executive Assistant | Jonathan & Sharon Ngai**

**Los Angeles, CA | December 2018 - Present**

*The Ngai's founded and operate Radiance Music Group, Justice Speaks, Radiance International, Hollywood House of Prayer, Movement 133, and Design Matters.*

- + Organized a fundraiser gala in Beverly Hills that generated high-influence donors, managed donor relations and developed new branding and communications for Justice Speaks, an anti-human trafficking non-profit.
- + Managed weekly concert series, Nitelight, on Sunset Blvd and helped with new artist development and brand strategy for Radiance Music Group.
- + Created structure, established communication protocols and managed operations & guest relations for Radiance International Church.

### **Freelance Producer**

**Los Angeles, CA | November 2017 - November 2018**

+ Produced multiple events for Red Bull.

- + Assistant producer on holiday events and No Kid Hungry campaign commercial shown in Times Square for Jessica Simpson with Whambam Events.
- + Co-produced Hollywood Arise, a 72-hour event in Hollywood for 1,000+ people
- + Co-produced video and media content for Homeless World Cup in Mexico. City, highlighting the non-profit's success and capturing the stories of players from around the world who've overcome or are working to overcome homelessness from 46 different countries.

### **Account Executive I The Kenney Group**

**Denver, CO | February 2015 - March 2017**

*The Kenney Group is one of the top strategic communications & political consulting firms in Colorado, known to deliver a strong win locally and nationally.*

- + Created and implemented a statewide strategy and alliance to pressure the state to require Meningitis B vaccines on college campuses. This strategy became Pfizer's national model and included successful op-ed placement, working with universities student governments, educational campaigns, partnering with non-profits and lobbying Colorado Health Board and the CDC.
- + Co-ran influential Cherry Creek Area Business Alliance in Denver, CO with the city's top developers, CEOs, and business officials, aiding them in advocacy and lobbying efforts, business improvement plans, political communications, social media, website management and neighborhood relations.
- + Founded the Refugee Awareness Day at the Capitol and Coalition for an Inclusive Colorado to unite refugee services and non-profits, elevate refugee voices in Colorado, and educate legislators about the refugee process (Pro bono work).
- + Organized and managed a Colorado-wide, targeted digital campaign to gather patient testimonies and data for lobbying efforts to demonstrate the devastating effects of high out-of-pocket costs for chronic disease patients for the Chronic Care Collaborative, a Colorado patient advocacy non-profit.
- + Created and maintained reliable alliances in New Mexico of doctors, patients and non-profits for federal & state level legislative bills and fire drills for PhRMA.
- + Researched, established communication strategy and gathered signatures & testimonies for local anti-development initiatives to lobby city planning boards.

## SKILLS

Public Relations | Production | Project Management | Strategic Communications | Events | Brand Strategy | Building Structure | Administration | Leadership | Operations | Management | Mediation | Sales | Websites | Social Media | Microsoft | Google | Outlook | International Travel | Graphic Design | Visioning | Quick Learner | Conversational Spanish

## EDUCATION

**University of Colorado**

**Boulder | 2009 - 2013**

**BA: International Affairs with**

**focus in Latin America**

**Minor: Ethnic Studies**

**Certificate: Multicultural**

**Leadership**

**Study Abroad:**

**Havana, Cuba | 2011**

**Buenos Aires, Arg | 2012**

## CONTACT

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## ADDITIONAL

- + Denver-Metro Chamber's Impact Denver Leadership Program Graduate
- + Leadership team member for Downtown Denver's CityBuild Denver Board which focused on gathering & representing Millennial leaders passionate about helping shape Denver's future.
- + Legislative President at CU Boulder's Student Government- Largest and most powerful student government in the nation and completely autonomous from the university administration with \$30M budget.
- + Event Coordinator & Secretary on University of Colorado's Cultural Events Board- \$500k each year to put on events like John Legend, Queen Noor of Jordan, Macklemore, Sherman Alexie, and more
  - + Department's Top Sales Associate at Nordstrom
  - + Youth Director for Queen of Peace Church
- + Backcountry Trip Leader for Teton Valley Ranch Education Foundation
  - + Manager of Point Caroline Cherry Orchard for 5 years



## REFERENCES

**Jonathan & Sharon Ngai**  
jmngai@gmail.com  
626.241.6217 - Jonathan  
626.241.6218 - Sharon

**Steph Terblanche**  
**Whambam Events**  
steph@whambamevents.com  
310.866.1625

**Sara Froelich**  
**The Kenney Group**  
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*Additional references upon request.*